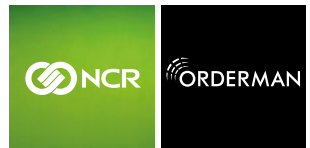


IT PAYS TO
COMPARE!



Smartphone solutions **vs.** Orderman



ADD IT UP FOR YOURSELF...

Big financial profits are seldom the result of chance. Successful restaurant owners are usually excellent strategists and are good at math. They know the best value for the money when they see it and are quick to make the most of it. This is an advantage particularly with critical and long-term decisions. For instance, when choosing an ordering system.

Orderman wins on points and euros

Orderman has been developing premium handhelds for more than 20 years – exclusively for the hospitality industry. Our clients benefit directly from this expertise and pioneering spirit today when low-cost solutions come and go on the market. Orderman provides security. With **durable, long-lasting units, failsafe radio** and **battery life times** that last the entire shift.



Orderman benefits at a glance:

- Lowest overall costs
- Protection against repair costs up to 5 years
- Highest failsafe security thanks to highly stable Orderman Secure Radio
- Independence from internet connections
- Large selection of professional accessories such as belt printers and much more
- Highly professional look appeals to customers
- Premium support with short response times
- Advance replacement service in case of damage
- Safeguard against losses in sales due to downtime



...YOU'LL FIND A CLEAR PRICE ADVANTAGE

Orderman is known for its hospitality-specific strengths. Did you know that Orderman is financially the best choice when you consider that you use an ordering system for more than just a few days? See for yourself!

Smartphone sample solution*	Costs	Costs	Orderman solution
Starter package incl. configuration and 1 printer, additional 1 WiFi access point	€ 650,-	€ 1.369,-	Installation, radio base station, 1 thermal printer
1 iPad + stand, 1 additional kitchen printer	€ 960,-	€ 2.247,-	1 Columbus300, 1 additional kitchen printer (needle)
3 iPads with additional battery pack	€ 999,-	€ 3.500,-	3 Orderman Sol units with 2 charging stations & 1 service station
1 iPad & 3 iPod replacement units in case of damage, excl. losses in sales	€ 1.125,-	€ -	no replacement units necessary thanks to Care5Gold with advance replacement
4 x 5 years SW lease (4 units, €36 per unit)	€ 8.667,-	€ 1.900,-	One-time POS SW license fee
Basic phone support (no on-site service!)	€ -	€ 2.500,-	5 years of all-inclusive no-hassle Care5Gold warranty with on-site service for all units and continuous POS SW support (billing method is dealer-specific)
Total costs over 5 years	€ 12.401,-	€ 11.516,-	Total costs over 5 years
Monthly costs	€ 207,-	€ 192,-	Monthly costs

Smartphones are what they are. They simply are not designed to meet the demands of the hospitality industry. Typically, you need several replacement units from the start because the batteries are constantly dying. After a few months, they all need to be replaced and that costs a lot of money.

When you choose Orderman, you pay more upfront but that's all. The Care5Gold warranty provides you with reliable protection for many years against repair costs and what is even more important: You save yourself from inconvenient and costly system failures.

Example based on a medium mobile installation with 1 stationary POS, 2 printers and 3 handhelds.

Note: The bigger the installation, the bigger the cost benefit with Orderman.

* based on averages for three current cloud providers



5:1 for Orderman - the clear winner in the hospitality industry.

	Smartphone solution	Orderman solution
Durable, with a long service life	-	✓
Secure and stable radio	-	✓
Battery lasts an entire shift	-	✓
Replace battery in seconds	-	✓
Low initial investment costs	✓	-
Lowest overall costs	-	✓

CONTACT

www.orderman.com